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## Privacy Policy for azendosurg.com

# Website Privacy Policy

**Last Updated: February 2026**

Arizona Endocrine Surgery (“AES,” “we,” “our,” or “us”) is committed to protecting your privacy when you visit our website at <https://www.azendosurg.com> (“Website”). This Website Privacy Policy explains how we collect, use, and protect information obtained through this Website. This policy applies only to information collected through the Website and **does not apply to medical or clinical information**, which is governed by our **HIPAA Notice of Privacy Practices**.

## 1. Information We Collect

We may collect the following types of information when you use our Website:

- **Personal Information** you voluntarily provide (such as your name, email address, or phone number) when submitting forms or contacting us.
- **Usage Data**, including IP address, browser type, device information, pages visited, and time spent on the Website.
- **Cookies and Tracking Technologies**, which help us understand how visitors use the Website and improve functionality.

This Website does **not** collect or store **Protected Health Information (PHI)**. Any medical or clinical information is handled exclusively through secure patient portals such as Tebra.

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### Arizona Endocrine Surgery

2320 N. Third Street  
Phoenix, AZ 85004  
<https://www.azendosurg.com>

Phone (602) 340-0201  
Fax (602) 889-2925  
(602) 889-2926

### Dr. Richard Harding, MD, FACS

Board Certified General Surgeon  
Fellow, American College of Surgeons

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## 2. Cookies and Tracking Technologies

We use cookies and similar technologies to improve Website performance and user experience. These may include:

- **Essential Cookies** – required for basic site functionality.
- **Preference Cookies** – remember your settings and preferences.
- **Analytics Cookies** – help us understand how visitors use the Website.

You may adjust your browser settings to refuse cookies; however, some features may not function properly.

## 3. How We Use Your Information

We may use Website-collected information to:

- Operate and improve the Website
- Respond to inquiries submitted through contact forms
- Analyze Website performance and usage trends
- Communicate with you regarding Website-related updates or information you request
- Maintain Website security and prevent misuse

We do **not** sell personal information.

## 4. How We Share Information

We may share information collected through the Website with:

- **Service Providers** (such as Wix, Google Analytics, or email service tools) who assist in operating the Website
- **Third-party tools** embedded on the Website (such as maps or scheduling widgets)

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- **Legal authorities**, if required to comply with applicable laws

We do not share Website-collected information for marketing by third parties.

## 5. Data Retention

We retain Website-collected information only as long as necessary to fulfill the purposes described in this policy or as required by law.

## 6. Data Security

We use commercially reasonable measures to protect information collected through the Website. However, no method of internet transmission or electronic storage is completely secure.

## 7. Children's Privacy

Our Website is not intended for children under 13. We do not knowingly collect personal information from children. If you believe a child has submitted information through the Website, please contact us so we can remove it.

## 8. Links to Other Websites

Our Website may contain links to third-party websites. We are not responsible for the content or privacy practices of those sites. We encourage you to review their privacy policies.

## 9. Changes to This Policy

We may update this Website Privacy Policy periodically. Updates will be posted on this page with a revised "Last Updated" date. Continued use of the Website constitutes acceptance of the updated policy.

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Endocrine & Minimally Invasive Surgery

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## 10. Contact Us

If you have questions about this Website Privacy Policy, you may contact us at:

**<https://azendosurg.com/contact>**

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